

2025 PORTFOLIO

Selected Projects

2020



2025



**“AWARD
DESIGN
GOES**

WINNING

**STAND
AGENCY THAT
BEYOND.”**



PREFACE

Located in the dynamic hub of Doha, Qatar, we've established ourselves as a leader in the exhibition and trade show industry. Whether it's a corporate event, trade fair, or international expo, our expertise ensures your brand stands out. With creativity and precision, we craft bespoke stands that resonate with your audience, helping you achieve your business objectives.

we are passionate about transforming your vision into reality with innovative designs that capture attention and communicate your brand's essence.



Our Comittment

At Alida Global, we believe in going beyond expectations. From concept to execution, every project is handled with meticulous attention to detail. Our creative team collaborates closely with clients, ensuring every design element aligns with your vision and goals.

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We pride ourselves on delivering a full suite of services tailored to meet the unique needs of each client. From concept to execution, our expertise ensures that your exhibition experience is seamless, impactful, and unforgettable.

Our services are designed to give you a competitive edge. By combining creativity, precision, and unparalleled customer service, we create exhibition experiences that leave a lasting impression.

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WHAT WE DO?

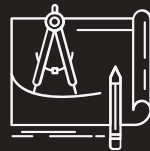


we offer a holistic suite of services designed to cater to the diverse and dynamic needs of our clients in the exhibition and event industry. With an unwavering commitment to excellence, we specialize in creating bespoke solutions that set your brand apart and make a lasting impact on your audience. Our services are meticulously crafted to combine innovation, creativity, and functionality, ensuring every project we undertake is a resounding success.

Whether you are preparing for a local trade show, an international expo, or a corporate event, Alida Global is your trusted partner. From the initial stages of brainstorming concepts to the final moments of dismantling your stand, we ensure a seamless and stress-free experience.

01

STAND BUILDERS



The production process at Alida Global is a blend of creativity and advanced craftsmanship. We use premium, sustainable materials and cutting-edge technology to construct stands that are not only visually stunning but also durable and practical.

Our focus on quality ensures that your stand remains a centerpiece of attention throughout the event.

02

EVENTS MANAGEMENT



From planning and coordination to execution, we ensure every aspect of your event is seamless. Our team handles logistics, vendor management, scheduling, and on-site operations, allowing you to focus on your guests and objectives.

Whether it's a corporate event, product launch, or conference, we create events that resonate and leave lasting impressions.

03

CONSULTING & STRATEGY



Our consulting services are tailored to help you maximize your impact. From audience engagement strategies to branding advice, we ensure your exhibition aligns with your broader business goals and delivers measurable results.

These services come together to make Alida a one-stop destination for all your exhibition show needs.

WHAT HAVE WE DONE?

Over the years, Alida Global has had the privilege of partnering with some of the most renowned brands and organizations. Our portfolio includes:

National Trade Shows: Designed and produced stands for leading companies at Qatar's biggest trade events, ensuring they became the centerpiece of attention.

International Exhibitions: Created innovative stands for global expos, helping our clients build strong connections and elevate their international presence.

Corporate Events: Managed and executed events for high-profile clients, ensuring seamless operations and memorable experiences

Product Launches: Crafted bespoke stands and managed events for new product unveilings, ensuring maximum impact and audience engagement..

We've helped

100+

Brands grow

Through

1.500+

Projects

Reach New Height, By Doing It Right.



Insights-Driven Strategy



We believe that nothing comes out of nowhere. Every strategic thought or idea we churn out is based on accountable data and verifiable insights.

Relevance-Focused Solutions



We adopt human-first approach in each and every task given, allowing us to put ourselves in the position of audience and wear a different hat (or tool) everytime.

Purpose-Oriented Creatives



When others build their work around creative thinking, we do the otherwise: building ideas based on the desired goals ensure effectiveness in results.

Valued Clients



we are proud to work with a diverse range of clients across various industries. Each partnership is built on trust, collaboration, and a shared vision for success. Our clients include global corporations, innovative startups, and renowned brands, all of whom rely on us to deliver exceptional solutions for their exhibition and event needs.

By understanding their unique requirements, we ensure each project reflects their identity and exceeds expectations.

Managment and Leadership



The Executive Committee operates under the chairmanship of the Chief Executive Officer and supports the Board of Management in the deployment of Alida Global's strategy and policies, and the achievement of its objectives and results.



Chairman Message

01

Hammad Al Mansoori
Chairman

At Alida Global, leadership is defined by vision, execution, and accountability. As Chairman, I work in close partnership with our Chief Executive Officer and the Executive Committee to ensure our strategic direction is clearly translated into action.

Together, we align our operations to deliver exceptional outcomes across our fit-out, exhibition, and maintenance projects. Our focus remains on driving excellence, sustaining long-term client trust, and positioning Alida Global at the forefront of our industry.

Our Solutions



Alida Global offers tailored solutions that cater to the unique needs of our clients. Our solutions go beyond traditional services, integrating creativity, strategy, and cutting-edge technology to deliver exceptional results. Whether you're looking to enhance your brand presence, streamline event operations, or create a standout exhibition experience, our comprehensive approach ensures your success. Let us help you turn your challenges into opportunities with innovative and effective solutions designed just for you.



01

Stand Design

We create custom stand designs that embody your brand's essence and captivate your audience. Every design is tailored to your specific requirements, ensuring a unique and impactful presence at exhibitions.

02

Stand Production

Our state-of-the-art production process guarantees stands that are visually stunning, durable, and sustainable. We focus on precision and quality to bring your designs to life seamlessly.

03

Kiosk

From sleek retail kiosks to interactive display units, we design and build solutions that enhance customer engagement and brand visibility in any environment.

04

Events Management

We offer comprehensive event management services, handling everything from planning to execution. Our expertise ensures a seamless, stress-free experience that leaves a lasting impression.

05

Interior Fitout

Transform your spaces with our tailored interior fitout solutions. We combine functionality and aesthetics to create environments that reflect your vision and values.

06

Fabrication Work

Our skilled team delivers precision-driven fabrication services for custom structures, ensuring your project stands out with unparalleled craftsmanship and detail.

07

Furniture Supply

Enhance your exhibition or event with our wide range of stylish and functional furniture options. We provide everything needed to create a comfortable and professional setting.

08

Printing & Signage

Our high-quality printing and signage services ensure your brand's message is clear, bold, and attention-grabbing, whether for exhibitions, events, or retail spaces.



Our PROJECTS



AAMAL Stand



Scope of Work
Stand Design,
Fabrication, and Installation

Date
2024

Client
AAMAL

Event
Project Qatar 2024 at Doha Exhibition
and Convention Center (DECC)

+300 sqm

Stand Size

Project Description

At Project Qatar 2024, Alida Global collaborated with AAMAL to create an iconic 300 sqm exhibition stand that blended elegance, innovation, and functionality. The design featured a modern architectural structure with a sleek white façade and wood-accented elements, creating a warm and inviting atmosphere. The use of open spaces and strategic lighting emphasized AAMAL's diverse business offerings while maintaining a clean, professional aesthetic.

The stand incorporated interactive screens, dynamic displays, and product showcases to highlight AAMAL's extensive portfolio. A central feature column, clad in wood textures, added a distinctive focal point, while the branding was prominently displayed to ensure maximum visibility and engagement. Dedicated zones for client meetings and networking were seamlessly integrated, offering comfort and privacy for meaningful interactions.



Qatar Industrial Manufacturing

+204 sqm

Stand Size

Client

Qatar Industrial Manufacturing Company

Scope of Work

Fabrication & Installation

Date

2023



At MADE IN QATAR 2023, Alida Global collaborated with Qatar Industrial Manufacturing Company to craft an exceptional 204 sqm exhibition stand that seamlessly combined modern aesthetics with functional design.

The stand's structure featured a sophisticated blend of wood textures, illuminated branding, and an open, welcoming layout that enhanced visitor engagement.

Key highlights included a central LED screen for impactful digital presentations, interactive product showcases, and dedicated zones for client meetings. The integration of dynamic lighting and premium materials emphasized QIMC's market leadership while ensuring a visually striking presence at the event.

Designed for both elegance and practicality, the stand successfully captured QIMC's brand identity and attracted significant attention, fostering valuable industry connections and reinforcing its position as a key player in the Qatari market.







Lekhwiya Stand



Event
Milipol Qatar 2024

Scoop of Work
Design, Fabrication &
Installation

Date
2024

Client
Lekhwiya

968 sqm

Stand Size

Project Description

Alida Global proudly delivered the Lekhwiya stand for Milipol Qatar 2024, a prestigious project that spanned an impressive 968 square meters. The stand featured a commanding presence with its modern design, reflecting Lekhwiya's operational strength and commitment to excellence.

At the heart of the stand was a high-resolution digital screen displaying dynamic content, while the layout showcased advanced vehicles, tactical equipment, and operational capabilities. The design emphasized accessibility and engagement, creating dedicated areas for public interaction, dignitary receptions, and private discussions.

The use of bold branding, strategic lighting, and an innovative layout ensured the stand's prominence at the event. Recognized for its seamless execution and impactful design, the project demonstrated Alida Global's expertise in creating memorable exhibition experiences.



National Cyber Security Agency

87 sqm
Stand Size

Client
National Cyber Security Agency

Scoop of Work
Stand Design, Fabrication &
Installation

Date
2024



Project Description

At Milipol Qatar 2024, Alida Global delivered an innovative 87 sqm exhibition stand for the National Cyber Security Agency. The design captured the essence of the agency's mission—blending innovation, security, and professionalism into a seamless presentation.

The stand's sleek, futuristic design included strategically positioned digital displays to highlight the agency's key initiatives and cutting-edge technologies. Comfortable seating areas combined with elegant branding elements created a welcoming and visually appealing atmosphere.

A dedicated, secure meeting room ensured confidentiality for high-level discussions, while the open and engaging layout promoted visitor interaction and smooth flow throughout the space. The stand not only reflected the National Cyber Security Agency's pivotal role in global cybersecurity but also reinforced its leadership in the industry.





Mediterranean Shipping company



Scope of Work
Stand Design,
Fabrication, and Installation

Date
2023

Client
Mediterranean
Shipping Company

Event
17th Annual GPCA Forum Qatar 2023

72 sqm

Stand Size

Project Description

At the 17th Annual GPCA Forum in 2023, held at the Qatar National Convention Centre, Alida Global partnered with Mediterranean Shipping Company (MSC) to deliver a 72 sqm stand that symbolized the company's global leadership in shipping and logistics. The stand featured a bold and innovative design centered around a striking ship bow concept, seamlessly integrating MSC's maritime identity with modern design elements. Inspired by the company's operational strength, container-inspired structures and sleek branding highlighted their logistical capabilities. The space also included thoughtfully designed areas for visitor engagement, such as a welcoming reception zone, functional meeting rooms, and digital displays showcasing MSC's global network and services.

The compact layout was carefully optimized to ensure maximum functionality and brand visibility, while sustainable materials and advanced lighting techniques added an eco-friendly and professional touch. The project's execution was met with widespread praise, successfully enhancing MSC's presence at the GPCA Forum. Visitors and industry leaders alike were drawn to the creative maritime theme and the professional ambiance, which perfectly embodied MSC's values of reliability, innovation, and sustainability.



Project for Qatari Diar

126 sqm

Stand Size

Client

Qatari Diar

Scope of Work

Fabrication & Installation

Date

2022



At Project Qatar 2022, Alida Global partnered with Qatari Diar to create a remarkable 126 sqm exhibition stand that reflected the company's vision and leadership in sustainable real estate development. The stand's contemporary design seamlessly blended elegance and functionality, providing an engaging platform for showcasing Qatari Diar's landmark projects.

The stand featured a minimalist yet impactful layout, incorporating digital screens to display stunning visuals of the company's developments and future initiatives. Strategic lighting and high-quality materials emphasized the premium nature of the brand, while the design elements inspired a sense of innovation and sophistication.

Interactive zones encouraged visitor engagement, while a dedicated meeting area provided a private and comfortable setting for business discussions. Alida Global's meticulous attention to detail ensured the stand's fabrication and installation were executed flawlessly, creating a space that captivated attendees and showcased Qatari Diar's pioneering role in real estate.

This standout presence at Project Qatar 2022 underscored Qatari Diar's commitment to excellence and innovation, leaving a lasting impression on event attendees.







Nuctech Stand



Event
Milipol 2018

Scoop of Work
Design, Fabrication &
Installation

Date
2018

Client
Nuctech

52.50 sqm

Stand Size

Project Description

At Milipol 2018, Alida Global partnered with Nuctech to design and execute a sleek and high-tech 52.50 sqm exhibition stand, reflecting the company's expertise in security solutions. The stand featured a bold and modern structure, incorporating Nuctech's signature blue and white branding with illuminated accents to create a visually striking presence.

Strategic digital displays, interactive touchscreens, and product showcases were seamlessly integrated to highlight Nuctech's cutting-edge technology. A welcoming reception area, comfortable seating zones, and well-organized display panels ensured an engaging visitor experience. The stand's open layout fostered effective networking and product demonstrations, reinforcing Nuctech's industry leadership.

The successful execution of the stand design strengthened Nuctech's brand visibility and engagement at the event, making a lasting impression on industry professionals and stakeholders.



Qatar Development Bank

72 sqm
Stand Size

Client

Qatar Development Bank

Scoop of Work

Stand Design, Fabrication &
Installation

Date

2022

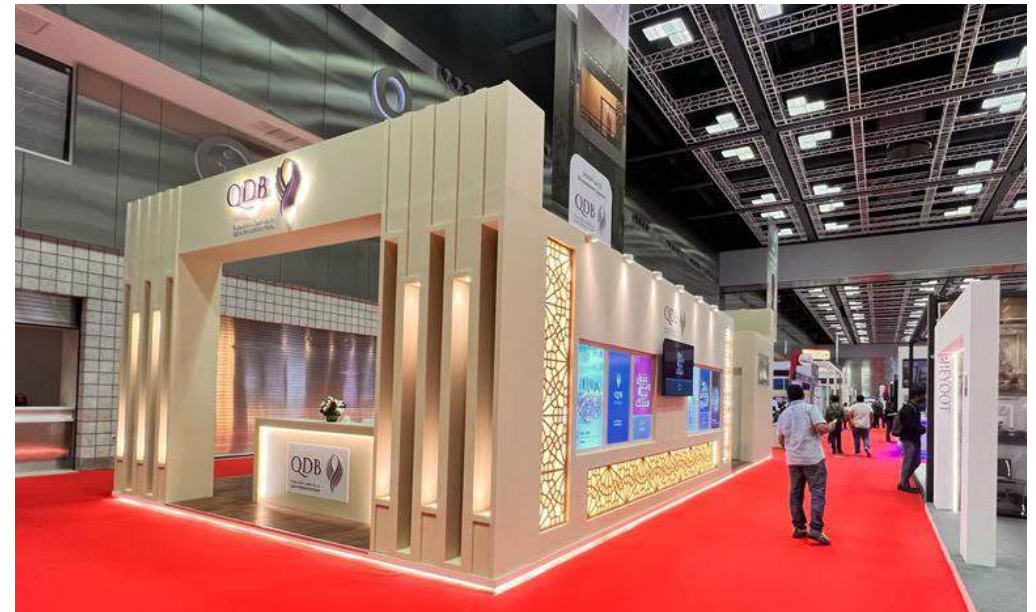


Project Description

At Build Your House 2022, Alida Global collaborated with Qatar Development Bank to deliver a refined and functional exhibition stand spanning 72 sqm. The stand's design featured a modern aesthetic that highlighted QDB's role in fostering Qatar's entrepreneurial and development initiatives.

The booth was characterized by its elegant architecture, incorporating illuminated branding and intricate design patterns to reflect QDB's commitment to excellence. Integrated digital screens were strategically placed to showcase multimedia content, providing visitors with insights into QDB's offerings and achievements.

A welcoming reception area and well-structured layout ensured smooth visitor engagement, while the stand's warm lighting and open design created a comfortable and inviting ambiance. Alida Global's meticulous attention to detail during the fabrication and installation process guaranteed the stand's flawless execution.





Al Modi Group Stand



Scope of Work
Stand Design,
Fabrication, and Installation

Date
2022

Client
Al Modi Group

Event
Build Your House 2022

160 sqm

Stand Size

Project Description

At Build Your House 2022, Alida Global partnered with Al Modi Group to design and construct a sophisticated 150 sqm exhibition stand that embodied the company's legacy and commitment to excellence.

The stand's contemporary architectural design featured clean lines, warm lighting, and premium materials, creating an inviting and professional ambience. A seamless visitor experience was ensured through a combination of interactive digital screens, elegantly crafted display zones, and dedicated meeting areas. The integration of branding elements, wood-accented structures, and illuminated features reinforced Al Modi Group's identity while drawing significant attention from attendees.

The stand's open-concept layout fostered effective networking and client engagement, strengthening Al Modi Group's presence in the industry. Its meticulously crafted design and high-end aesthetics received widespread praise, successfully enhancing the company's brand visibility and market positioning.



Yong Hang Stand

64 sqm

Stand Size

Client

Yong Hang

Scope of Work

Fabrication & Installation

Date

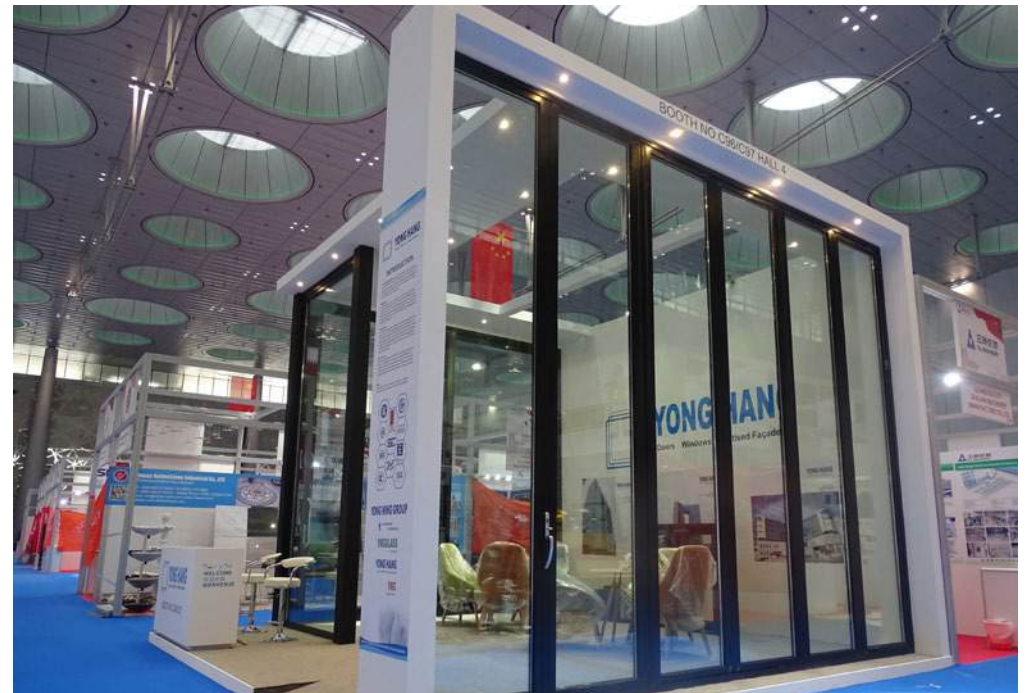
2019



At Project Qatar 2019, Yong Hang showcased its expertise in doors, windows, and unitized façade systems through a well-designed and functional 64 sqm exhibition stand. The stand's modern, glass-structured layout reflected the company's commitment to innovation, durability, and aesthetics.

Featuring large glass panels, a sleek reception counter, and a dedicated meeting space, the stand provided an inviting and professional setting for visitors. The illuminated framework and high-quality finishes highlighted Yong Hang's products, ensuring an impactful brand presence.

With its open and accessible design, the stand successfully facilitated networking and client interactions, reinforcing Yong Hang's reputation as a leading provider of architectural solutions. The carefully curated space drew positive attention from attendees, enhancing brand visibility and industry engagement.







Aamal Company Q.P.S.C & Al Faisal Holding



Event
Qatar CSR Summit
2024

Scoop of Work
Design, Fabrication &
Installation

Date
2024

Client
Aamal Company Q.P.S.C
& Al Faisal Holding

36 sqm

Stand Size

Project Description

For the Qatar CSR Summit held at the Qatar National Convention Centre, Aamal Company Q.P.S.C and Al Faisal Holding collaborated with Alida Global to design and build a 36 sqm exhibition stand. The design reflected the companies' commitment to sustainability, featuring a modern aesthetic that integrated recycled wood elements to align with the event's theme of corporate social responsibility.

The stand showcased an elegant layout with a sophisticated blend of natural textures and warm lighting, creating an inviting yet professional atmosphere. Dedicated spaces for visitor interaction were seamlessly incorporated, alongside digital displays highlighting the companies' CSR initiatives and contributions to Qatar's community development.

The use of recycled materials not only underscored the companies' eco-conscious values but also set a benchmark for sustainable exhibition stand designs. The project's success was evident through the positive reception it received from attendees and stakeholders, further enhancing the reputation of Aamal Company Q.P.S.C and Al Faisal Holding as leaders in responsible business practices.



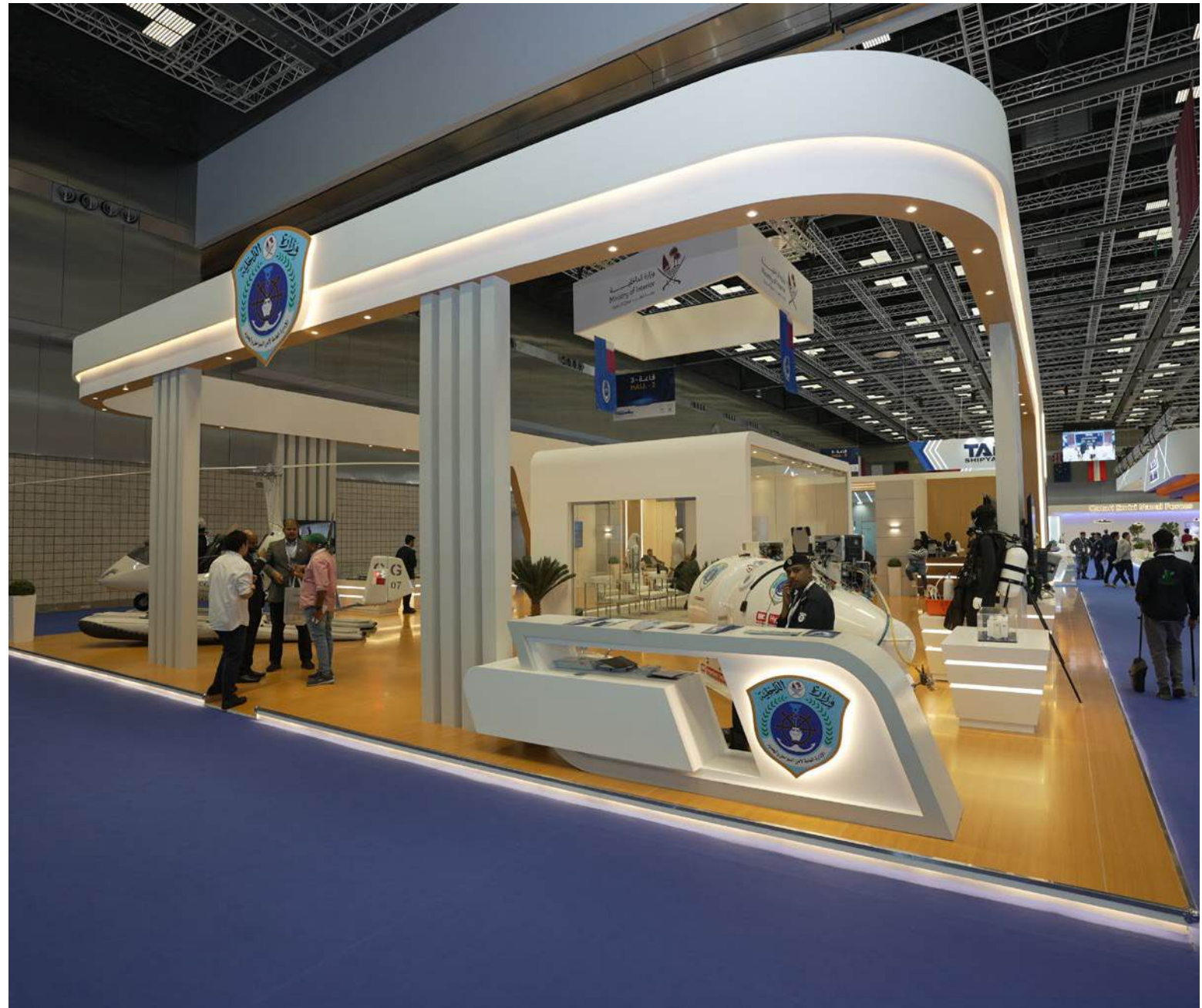
Coast Guard Qatar Stand

300 sqm
Stand Size

Client
Coast Guard Qatar

Scoop of Work
Stand Design, Fabrication &
Installation

Date
2024



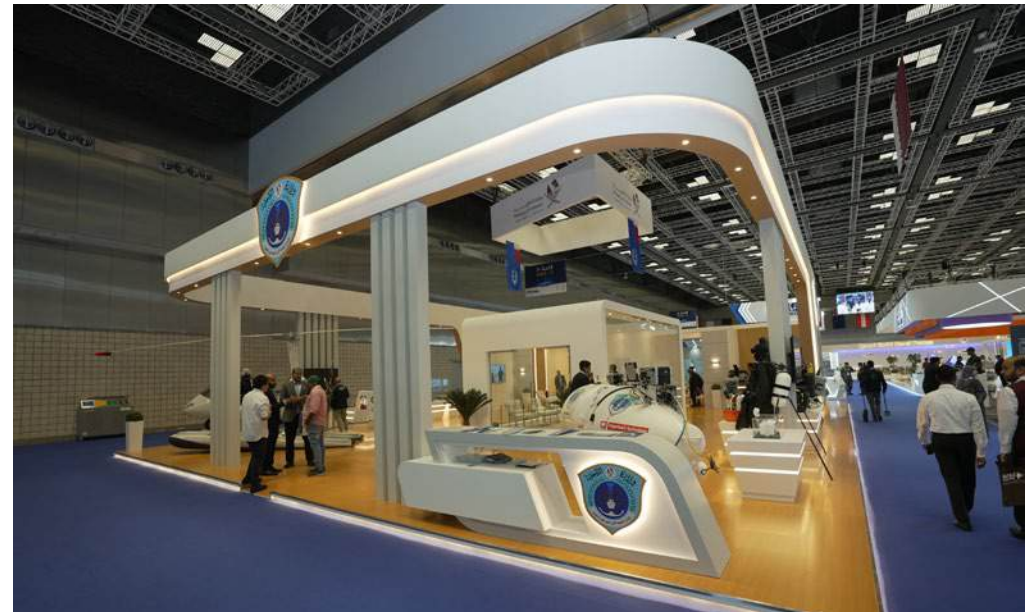
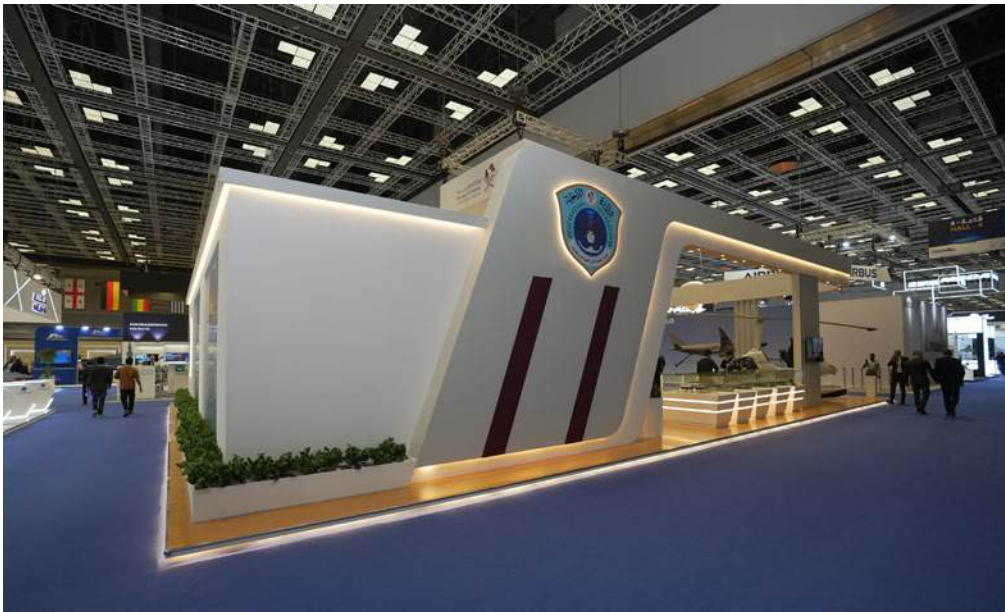
Project Description

For the prestigious DIMDEX 2024 event held at the Qatar National Convention Centre (QNCC), Alida Global was entrusted with designing, fabricating, and installing a 300-square-meter stand for the Ministry of Interior's Coast Guard Qatar division. This standout project showcased an innovative and modern design inspired by Qatar's rich maritime heritage, characterized by flowing lines and open spaces.

A key feature of the stand was the prominent display of the Coast Guard's emblem, ensuring immediate recognition and a strong visual identity.

The space was further enhanced by state-of-the-art interactive displays, highlighting the latest maritime technologies and equipment. These elements combined to provide visitors with an engaging, educational, and immersive experience.

To facilitate meaningful interactions, the stand included dedicated areas for official meetings, presentations, and discussions. The seamless integration of functionality and aesthetic sophistication ensured it met the needs of both dignitaries and attendees.





CPMIEC Stand



Scope of Work
Stand Design,
Fabrication, and Installation

Date
2024

Client
CPMIEC

Event
Dimdex 2024

109 sqm

Stand Size

Project Description

At Dimdex 2024, CPMIEC presented its cutting-edge defense technology through a striking and immersive 109 sqm exhibition stand. Designed for maximum impact, the stand featured sleek architectural elements, illuminated branding, and interactive display areas, creating a commanding presence on the exhibition floor.

The stand's dynamic product showcases, integrated digital screens, and modern presentation platforms highlighted CPMIEC's latest innovations in defense and security. With a well-structured layout, the space facilitated engagement with industry professionals, potential clients, and key stakeholders, ensuring seamless communication and networking opportunities.

The fusion of aesthetic appeal and functional design reinforced CPMIEC's position as an industry leader. The meticulously executed stand design received significant attention, effectively enhancing brand visibility and market influence at Dimdex 2024.



VZV

81 sqm

Stand Size

Client

Al Rayyan Agricultural

Scope of Work

Fabrication & Installation

Date

2023



At Agriteq 2023, Al Rayyan Agricultural showcased its commitment to sustainable farming and agricultural innovation through an elegantly designed 81 sqm exhibition stand. The stand seamlessly blended modern aesthetics with traditional Qatari elements, creating an inviting and immersive space for visitors.

Featuring a striking wooden façade, illuminated branding, and interactive display areas, the stand effectively highlighted Al Rayyan Agricultural's latest products and advancements. A well-structured layout facilitated engaging discussions with industry professionals, potential clients, and key stakeholders, fostering valuable networking opportunities.

The combination of cultural authenticity and contemporary design made the stand a focal point at Agriteq 2023, reinforcing Al Rayyan Agricultural's reputation as a leader in the agricultural sector.

The visually captivating setup and attention to detail ensured a strong brand presence, leaving a lasting impression on attendees.







Doha Bank Stand



Event
Build Your House
2024

Scoop of Work
Design, Fabrication &
Installation

Date
2024

Client
Doha Bank

36 sqm

Stand Size

Project Description

At Build Your House 2024, Doha Bank made a powerful impact with its modern and sophisticated 36 sqm exhibition stand. Designed to reflect the bank's prestige and reliability, the stand featured clean architectural lines, illuminated branding, and a sleek, professional aesthetic that stood out on the exhibition floor.

The stand's well-structured layout included dedicated consultation areas, allowing visitors to explore Doha Bank's financial solutions tailored for homeowners and property developers. A large digital screen provided engaging content, while strategically placed branding elements reinforced the bank's identity. By combining elegance with functionality, the stand successfully facilitated interactions with potential clients, industry professionals, and key stakeholders. This presence at Build Your House 2024 further strengthened Doha Bank's reputation as a trusted financial partner in the real estate sector.



Police Academy Stand

60 sqm
Stand Size

Client
Police Academy

Scoop of Work
Stand Design, Fabrication &
Installation

Date
2020



Project Description

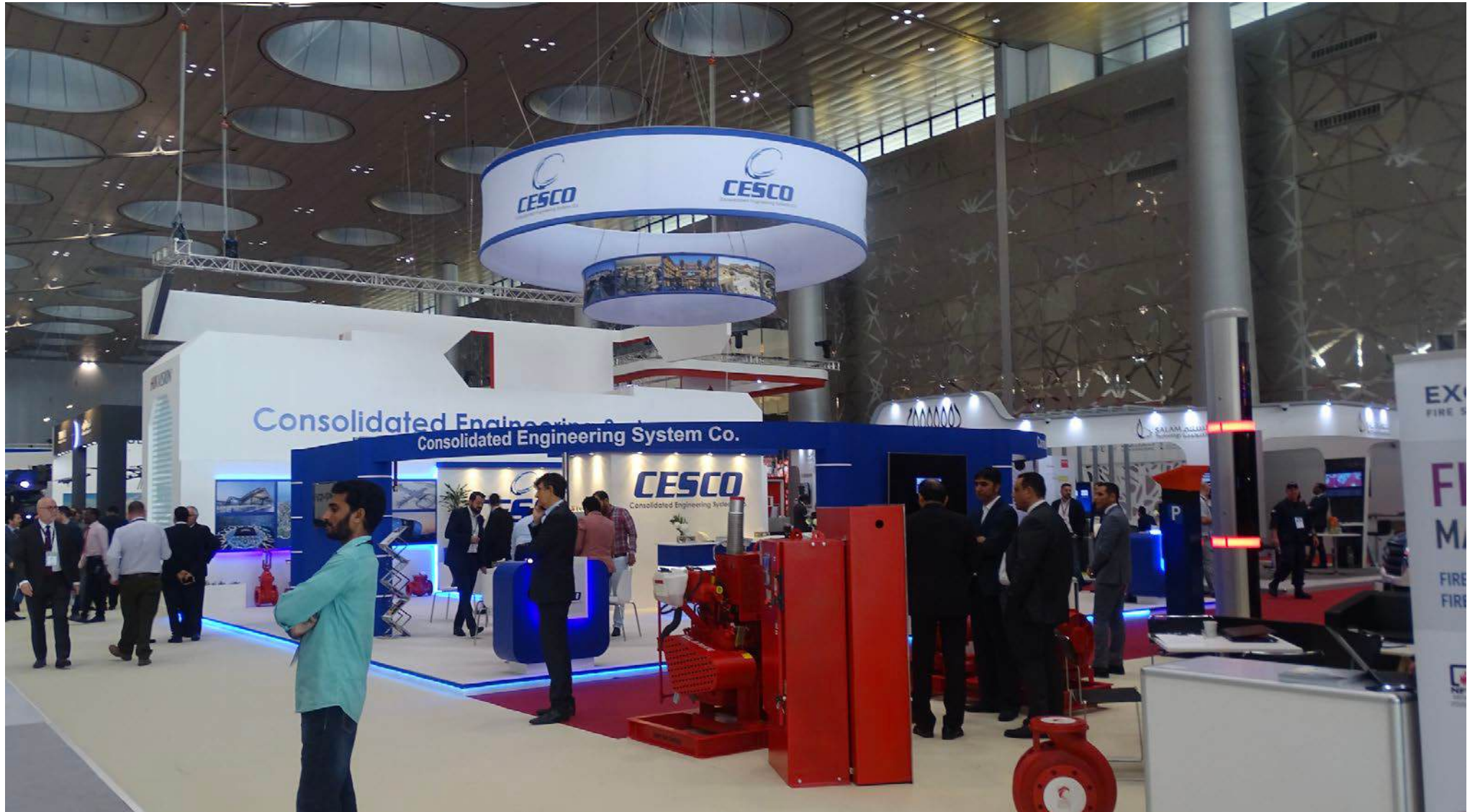
At Doha International Book Fair 2020, the Police Academy presented a visually captivating 60 sqm exhibition stand, seamlessly blending modern technology with institutional prestige.

The stand's grand entrance, accentuated by dynamic digital screens, created a commanding presence, while its sleek architectural elements and illuminated branding reinforced the academy's commitment to excellence in education and training.

With a well-structured layout, the space featured interactive information zones, digital displays, and reading areas, allowing visitors to explore the academy's educational programs and publications. The immersive design ensured meaningful engagement with students, professionals, and key stakeholders, strengthening the academy's role as a leading institution in law enforcement education.

By combining functionality with aesthetic appeal, the Police Academy's presence at Doha International Book Fair 2020 successfully enhanced its visibility, outreach, and influence in the region.





Cesco Stand



Scope of Work
Stand Design,
Fabrication, and Installation

Date
2028

Client
Cesco

Event
Milipol 2018

132 sqm

Stand Size

Project Description

At Milipol 2018, CESCO made a bold statement with a striking 132 sqm exhibition stand, designed to showcase cutting-edge engineering solutions. The stand featured a modern open-layout concept, with dynamic LED lighting, sleek branding, and interactive digital displays, creating an engaging and immersive environment.

A suspended circular banner ensured high visibility across the exhibition hall, while the well-organized space facilitated seamless interaction with visitors, industry professionals, and key stakeholders.

With a strong brand presence and a meticulously executed design, CESCO's participation at Milipol 2018 effectively reinforced its industry leadership and market influence, making a lasting impact on attendees.



Dandy Stand

120 sqm

Stand Size

Client
Dandy

Scope of Work
Fabrication & Installation

Date
2019



At Medfood 2019, Dandy showcased its diverse range of dairy and frozen products in an eye-catching 64 sqm exhibition stand. The stand's modern layout, illuminated branding, and interactive product displays created an engaging experience for visitors.

Featuring chilled display sections, branded freezers, and dedicated tasting areas, the booth provided an inviting and immersive space for attendees to explore Dandy's latest offerings.

With its clean and professional design, the stand reinforced Dandy's strong presence in the food industry, attracting key stakeholders, industry experts, and potential customers.







ASFAT Stand



Event
DIMDEX 2024

Scoop of Work
Design, Fabrication &
Installation

Date
2024

Client
Premium

152 sqm

Stand Size

Project Description

Alida Global partnered with Premium to deliver a remarkable stand for ASFAT at DIMDEX 2024. Covering 152 sqm, the stand effectively showcased ASFAT's advanced defense solutions with an elegant and cutting-edge design.

The stand featured illuminated display platforms to highlight ASFAT's advanced naval and defense systems, including models of frigates, patrol vessels, and innovative military solutions. The layout incorporated interactive screens and well-organized display areas, ensuring an engaging and informative experience for visitors. Premium finishes and strategic branding elements further emphasized ASFAT's commitment to innovation and excellence.

This dynamic and visually striking exhibit underscored ASFAT's leadership in the defense sector, attracting significant attention and enhancing the event's impact. Alida Global's expertise in quality craftsmanship and execution ensured a seamless delivery, leaving a lasting impression on attendees.



Gulf Craft Stand

220 sqm
Stand Size

Client
Elements

Scoop of Work
Stand Design, Fabrication &
Installation

Date
2024



Project Description

Elements collaborated with Alida Global to deliver a bespoke outdoor exhibition stand for Gulf Craft at the Qatar Boat Show. Spanning an impressive 220 sqm, the stand featured a luxurious open-air lounge concept designed to capture Gulf Craft's premium brand essence.

The stand featured a stunning outdoor luxury lounge that seamlessly blended comfort and sophistication. Its pergola-style canopy provided shade while creating an inviting atmosphere. The space was adorned with nautical-inspired décor, complemented by soft fabrics, contemporary furniture, and decorative lighting.

A key highlight was the integration of branding and visual elements, such as large format yacht imagery and subtle marine motifs, ensuring a cohesive brand presence. Lush greenery and planter arrangements added a refreshing touch to the stand, enhancing its visual appeal.

This stand garnered widespread admiration at the event, reinforcing Gulf Craft's position as a leader in the luxury marine sector and showcasing Elements' expertise in crafting remarkable exhibition spaces.





Al Khaleej Takaful Insurance Stand



Scope of Work
Stand Design,
Fabrication, and Installation

Date
2024

Client
Al Khaleej Takaful
Insurance

Event
Build Your House 2024

24 sqm

Stand Size

Project Description

Al Khaleej Takaful Insurance showcased its strong market presence at Build Your House 2024 with a meticulously crafted 24 sqm stand. The stand blended modern design with traditional aesthetics, featuring an elegant CNC-cut backdrop inspired by Arabic geometric patterns. The CNC-cut panels, crafted with precision, added a distinctive touch of sophistication, reinforcing the brand's identity while maintaining an open and welcoming environment.

These intricate cut-outs, integrated with rich maroon and gold accents, created a visually captivating space, offering visitors a blend of tradition and innovation.

The stand's layout was designed for seamless visitor interaction, with comfortable seating areas for consultations, a sleek reception desk, and a digital display for brand engagement. The combination of premium materials, strategic lighting, and CNC-cut décor established a strong brand presence, leaving a lasting impression on event attendees.





Turkish Aerospace



Event
DIMDEX 2022

Scoop of Work
Design, Fabrication &
Installation

Date
2022

Client
Premium

704 sqm

Stand Size

Project Description

At DIMDEX 2022, Alida Global partnered with Premium to create an exceptional 704 sqm exhibition stand for Turkish Aerospace. The design embodied the theme "Empower Your Future," seamlessly integrating a sleek and futuristic aesthetic with functional, visitor-centric spaces.

The stand featured illuminated branding and state-of-the-art technology, creating an engaging visual spectacle. Dedicated zones included life-sized aircraft models, interactive displays, private meeting rooms, and open lounge areas, ensuring an ideal balance between innovation, marketing, and networking opportunities.

The design emphasized Turkish Aerospace's cutting-edge expertise in aviation and technological advancements, offering attendees a comprehensive and immersive experience. From showcasing products to hosting discussions, every element of the stand was strategically designed to maximize impact. Alida Global's precision and dedication during the fabrication and installation phases ensured flawless execution, solidifying Turkish Aerospace's position as an industry leader. The stand left a lasting impression and was one of the highlights of DIMDEX 2022, attracting significant attention from visitors and stakeholders alike.



Qatar Tennis Federation Boutique

87 sqm
Stand Size

Client

Qatar Tennis Federation

Scoop of Work

Stand Design, Fabrication &
Installation

Date

2023



Project Description

Alida Global partnered with the Qatar Tennis Federation in 2023 to create a sleek and modern boutique stand that embodied the elegance and dynamism of the sport. This custom-designed stand, located in an outdoor setting, combined functionality with aesthetic appeal, providing a unique retail experience.

The design featured clean lines and open glass panels, creating a transparent and inviting atmosphere. The integration of greenery added a natural touch, complementing the vibrant brand identity of the Qatar Tennis Federation. Premium materials and innovative structural elements ensured durability while enhancing the overall visual appeal.

The boutique was thoughtfully designed to showcase tennis merchandise and memorabilia, with well-organized display areas and a welcoming reception. Warm lighting and a sophisticated color palette highlighted the products and created a luxurious shopping environment.





Qatar German Medical Service Stand



Scope of Work
Stand Design,
Fabrication, and Installation

Date
2023

Client
Qatar German
Medical Service

Event
Made in Qatar 2023

48 sqm

Stand Size

Project Description

Designed and fabricated by Alida Global, the Qatar German Medical Service stand at Made in Qatar 2023 provided a sleek and functional space to showcase the brand's innovative medical solutions.

Spanning 48 sqm, the stand featured a modern open-concept layout, combining bold branding elements with a clean, professional aesthetic.

A dedicated product display section, comfortable meeting areas, and an illuminated digital screen enhanced engagement with visitors. With a strategic balance of technology and design, the stand effectively reinforced Qatar German Medical Service's reputation as a leader in the health-care industry, attracting significant attention from event attendees.



Saffron Qatar Stand

36 sqm

Stand Size

Client

Saffron Qatar

Scope of Work

Fabrication & Installation

Date

2023



Designed and fabricated by Alida Global, the Saffron Qatar stand at AgriteQ 2023 embodied luxury and authenticity. The stand's rich red carpeting and elegant display units provided a premium setting to showcase Saffron Qatar's high-quality saffron products. With an open-concept layout, illuminated product showcases, and branding elements.

The design created an engaging experience for visitors. The addition of greenery and floral arrangements added a natural touch, enhancing the brand's agricultural identity.

This stand successfully highlighted Saffron Qatar's premium offerings while ensuring a welcoming and professional atmosphere for business interactions.







My Home Architecture Stand



Event
Build Your House
2023

Scoop of Work
Design, Fabrication &
Installation

Date
2023

Client
My Home Architecture

36 sqm

Stand Size

Project Description

Designed and fabricated by Alida Global, the My Home Architecture stand at Build Your House 2023 showcased a perfect blend of modern design and functional space.

The 36 sqm stand featured wooden finishes, a minimalist white structure, and strategic lighting that highlighted the brand's expertise in architecture and interior design.

A sleek reception desk, dedicated seating area, and display wall provided an inviting space for client interactions.

The stand's open layout and premium materials reflected My Home Architecture's commitment to quality and innovation, making a strong impression on event attendees.



Qatar Industrial Manufacturing Company Stand

24 sqm

Stand Size

Client

Qatar Industrial Manufacturing Company

Scoop of Work

Stand Design, Fabrication & Installation

Date

2023



Project Description

Designed and fabricated by Alida Global, the Qatar Industrial Manufacturing Company stand at GPCA Qatar 2023 showcased a modern and structured layout that reflected the company's industrial expertise.

The stand featured bold branding, well-lit panels, and an open, inviting design, ensuring a seamless experience for visitors.

The wooden accents, integrated lighting, and greenery elements added a sophisticated touch, while strategic display areas highlighted QIMC's diverse portfolio. This stand successfully combined corporate identity with functional design, making a strong impression at the event.





Alurays Stand



Scope of Work
Stand Design,
Fabrication, and Installation

Date
2023

Client
Alurays

Event
Made in Qatar 2023

60 sqm

Stand Size

Project Description

Designed and fabricated by Alida Global, the Alurays stand at Made in Qatar 2023 reflected the brand's expertise in innovative lighting technology. The stand featured a sleek, modern design with illuminated elements that emphasized Alurays' cutting-edge products.

The use of warm wood textures, integrated LED lighting, and an open, inviting layout created an engaging experience for visitors. A well-structured reception area and dedicated product displays ensured a seamless presentation of Alurays' offerings.

This stand successfully combined aesthetic appeal with functional design, making it a standout attraction at the event.



Qatar Industrial Manufacturing Company Stand

24 sqm Stand Size

Client

Qatar Industrial Manufacturing Company

Scope of Work

Fabrication & Installation

Date

2024

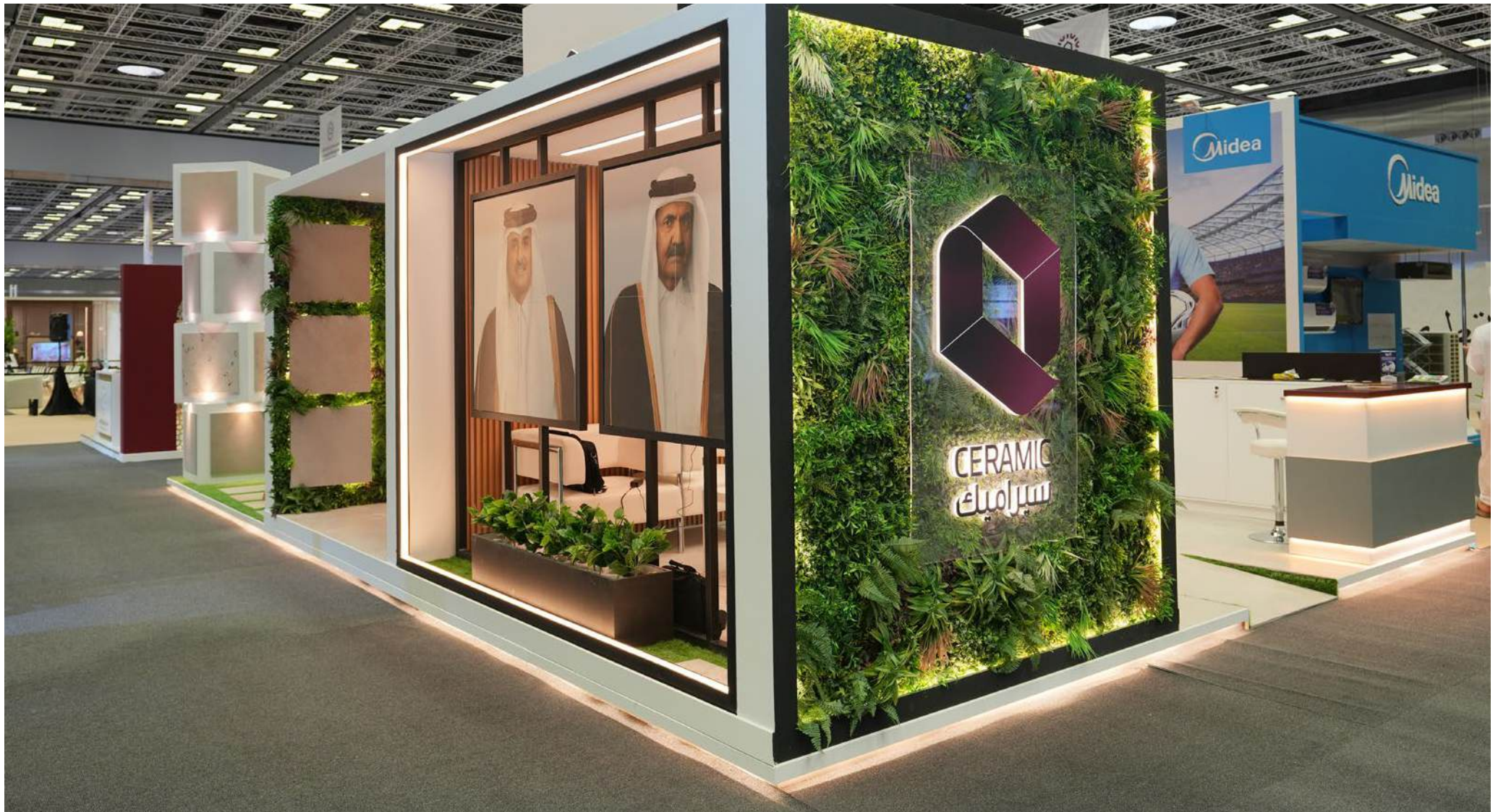


Designed and fabricated by Alida Global, the QIMC stand at Build Your House 2024 effectively showcased the company's diverse building materials and industrial solutions. The stand featured a sleek and modern layout, integrating a large LED display to highlight QIMC's projects and expertise.

With a well-structured product display area, interactive counters, and premium finishes, the stand provided an engaging experience for visitors. The combination of wooden textures, illuminated branding, and product samples created a professional yet inviting atmosphere. This stand successfully merged innovation and functionality, making a lasting impact at the event.







Q Ceramic Stand



Event
Build Your House
2024

Scoop of Work
Design, Fabrication &
Installation

Date
2024

Client
Curve Qatar

60 sqm

Stand Size

Project Description

Curve Qatar partnered with Alida Global to design and deliver an exceptional stand for Q Ceramic at Build Your House 2024. Spanning 60 sqm, the stand combined innovative design elements with practicality to showcase Q Ceramic's premium product line.

The centerpiece of the stand featured a striking vertical greenery wall complemented by wooden and metal finishes, creating a modern yet organic aesthetic. Well-lit display panels provided a stunning platform to present Q Ceramic's range of high-quality tiles and materials. Open seating areas offered an inviting space for visitors to discuss product applications and engage in consultations with Curve Qatar's team.

The stand was meticulously designed to reflect Q Ceramic's commitment to quality and innovation. It garnered significant attention at the event, leaving a lasting impression on visitors and reinforcing Curve Qatar's reputation as a trusted leader in the ceramics industry.



Police Academy

72 sqm
Stand Size

Client
Police Academy

Scoop of Work
Stand Design, Fabrication &
Installation

Date
2024



Project Description

At the Doha International Book Fair 2024, Alida Global collaborated with the Police Academy to design, fabricate, and install an innovative and visually captivating exhibition stand. Spanning 72 sqm, the stand reflected the professionalism and prestige of the Police Academy, while incorporating a modern and inviting layout.

The structure featured a sleek and contemporary design with bold blue and white elements that emphasized the academy's branding. The circular layout added a dynamic and engaging flow, encouraging visitors to explore the space. Integrated display shelves and digital screens showcased the academy's publications, achievements, and programs, offering attendees an interactive and informative experience.

A dedicated reception and lounge area provided a welcoming environment for visitors to connect with representatives, while strategically positioned lighting enhanced the stand's visual appeal and functionality.





National Archives of Qatar



Scope of Work
Stand Design,
Fabrication, and Installation

Date
2024

Client
PCC Advertising

Event
Doha International Book Fair 2024

54 sqm

Stand Size

Project Description

At the Doha International Book Fair 2024, Alida Global worked in collaboration with PCC Advertising to design, fabricate, and install an elegant and purposeful stand for the National Archives of Qatar. Spanning 54 sqm, the stand was thoughtfully crafted to represent Qatar's rich heritage and its commitment to preserving national history.

The design incorporated modern architectural elements, seamlessly blending tradition with innovation. The layout emphasized open spaces, allowing visitors to easily engage with the content on display. Illuminated panels, digital screens, and custom display units showcased historical artifacts, documents, and multimedia presentations, creating an immersive and educational experience.

The stand's aesthetic was characterized by its minimalist elegance, with warm lighting and premium finishes reflecting the prestige of the National Archives of Qatar. A reception area and seating space provided a welcoming environment for discussions and inquiries, ensuring smooth visitor interaction.



Qatar Industrial Manufacturing Company

48 sqm

Stand Size

Client

Qatar Industrial Manufacturing Company

Scope of Work

Fabrication & Installation

Date

2024



Designed and fabricated by Alida Global, the QIMC stand at Contec Expo24 featured a bold and contemporary design that effectively showcased the company's industrial expertise.

The open and structured layout, complemented by illuminated branding and a central LED screen, provided an engaging platform for visitors. With dedicated product display stations, interactive counters, and a refined color scheme, the stand seamlessly blended corporate identity with functional design.

The integration of modern materials, sleek curves, and strategic lighting ensured a visually impactful presence, making QIMC's stand a key highlight of the event.







Horizon Stand



Event
AgriteQ 2021

Scoop of Work
Design, Fabrication &
Installation

Date
2021

Client
Horizon

144 sqm

Stand Size

Project Description

Designed and fabricated by Alida Global, the Horizon stand at AgriteQ 2021 presented an eco-friendly and immersive environment, reflecting the brand's commitment to sustainable agricultural solutions.

The spacious and open layout, complemented by green artificial turf, natural elements, and strategically placed lighting, created a welcoming and refreshing experience for visitors.

With dedicated product display zones, comfortable meeting areas, and elegant branding, the stand seamlessly blended aesthetics with functionality. The use of wooden textures, digital screens, and live plants enhanced the natural theme, making Horizon's presence a key attraction at the event.



STM Stand

120 sqm
Stand Size

Client
Premium Concept

Scoop of Work
Stand Design, Fabrication &
Installation

Date
2022



Project Description

For DIMDEX 2022, Alida Global partnered with Premium Concept to deliver the fabrication and installation of a cutting-edge exhibition stand for STM at the Qatar National Convention Centre (QNCC). Covering 120 sqm, the stand combined modern design with functionality, ensuring a strong and impactful presence at the event.

The stand's construction featured high-quality materials and meticulous craftsmanship, reflecting STM's innovative approach and technological expertise. Sleek lines, bold structural elements, and integrated lighting enhanced the visual appeal, while functional areas such as interactive display zones, product showcases, and meeting spaces supported both engagement and networking.

The spacious layout ensured smooth visitor flow, with strategically placed branding reinforcing STM's identity. Alida Global's expertise in execution ensured that every detail, from assembly to finishing, was completed to perfection, delivering a stand that met the client's high standards and aligned with the prestigious nature of DIMDEX 2022.





Qatar Customs Stand



Scope of Work
Stand Design,
Fabrication, and Installation

Date
2024

Client
Qatar Customs

Event
Milipol 2024

86.25 sqm

Stand Size

Project Description

This dynamic stand for Qatar Customs at Milipol 2024 showcased cutting-edge security and inspection technologies. The design featured a futuristic circular overhead structure with integrated LED screens, enhancing visibility and engagement.

The display included state-of-the-art scanning equipment, security vehicles, and interactive kiosks, providing an immersive experience for visitors.

Designed and fabricated by Alida Global, the stand successfully highlighted Qatar Customs' commitment to innovation and border security.



Widam Food Stand

144 sqm

Stand Size

Client

Widam Food

Scope of Work

Fabrication & Installation

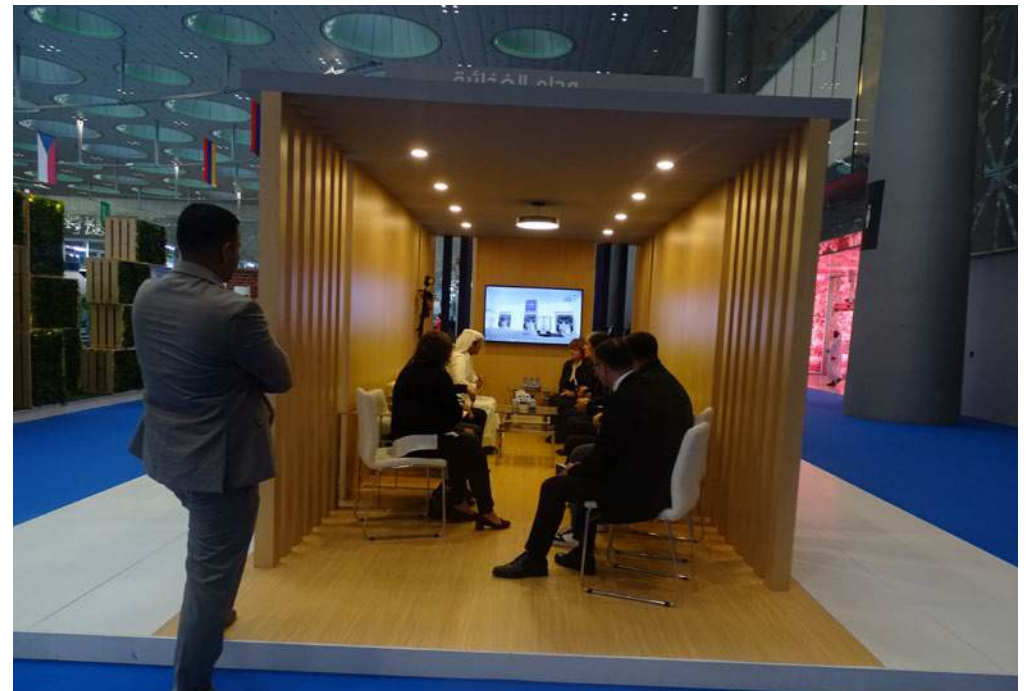
Date

2023



Designed and fabricated by Alida Global, the Widam Food stand at AgriteQ 2023 provided a sophisticated and welcoming space for visitors.

The design combined natural wood elements, open seating areas, and modern lighting to create a warm and professional environment. With a mix of informative displays, branding elements, and engaging meeting spaces, the stand effectively highlighted Widam Food's commitment to quality and sustainability in the food industry.







Qatar Industrial Foam



Event
Made in Qatar 2023 &
Build Your House 2024

Scoop of Work
Design, Fabrication &
Installation

Date
2023
2024

Client
Qatar Industrial Foam

120 sqm

Stand Size

Project Description

Qatar Industrial Foam partnered with Alida Global to create impactful stands at Made in Qatar 2023 and Build Your House 2024, each spanning 120 sqm. The designs combined functionality and aesthetics, featuring dedicated product displays, interactive consultation areas, and a family-friendly Kids Area.

At Made in Qatar 2023, the focus was on quality and comfort, with wooden and metallic finishes, ambient lighting, and modern furnishings enhancing the experience. For Build Your House 2024, the stand emphasized home comfort solutions, engaging visitors with interactive product showcases and sleek design elements.

Both events reinforced Qatar Industrial Foam's industry leadership, delivering an inviting and memorable experience for attendees.



Qatar National Cement Company

87 sqm
Stand Size

Client

Qatar National Cement Company

Scoop of Work

Stand Design, Fabrication &
Installation

Date

2023



Project Description

At the Made in Qatar 2023 event, Alida Global collaborated with the Qatar National Cement Company to create a captivating exhibition stand. Designed to embody the company's reputation as a leader in the construction industry,

The 2023 stand emphasized sophistication, functionality, and innovation. Spanning a spacious area, the stand featured a modern architectural design, utilizing natural textures such as wood and greenery to reflect the company's commitment to sustainable development. Vertical columns enhanced the visual flow of the space, creating an open and inviting environment for visitors.

Integrated LED lighting accents highlighted specific elements of the stand, such as product displays and company branding, ensuring the Qatar National Cement Company stood out among other exhibitors. A luxurious seating area provided a welcoming space for discussions, underscoring the company's emphasis on professionalism and client relations.





MOI - Milipol Qatar 2022



Scope of Work
Stand Design,
Fabrication, and Installation

Date
2022

Client
MOI

Event
Milipol Qatar 2022

498 sqm

Stand Size

Project Description

Designed and executed by Alida Global, the Milipol Qatar 2022 setup for MOI featured a meticulously crafted conference area, media studio, and a prestigious signing ceremony space. The design incorporated modern Arabic-inspired motifs, illuminated lattice panels, and a red carpeted layout to create a luxurious and authoritative atmosphere.

Key features included:

- MOA & MOU Signing Ceremony: A grand stage setup with ambient lighting, geometric backdrop, and seating arrangement for official agreements.
- Conference Hall: A professional space designed for panel discussions, keynote speeches, and strategic dialogues.
- Media Studio: A dedicated broadcasting area for interviews, live coverage, and event highlights.

The stand successfully balanced cultural aesthetics with contemporary design, offering a visually striking and functional space for networking, collaborations, and media engagement.



Majd Qatar Exhibition & Forum 2021

400 sqm Stand Size

Client

Majd Qatar

Scope of Work

Fabrication & Installation

Date

2021



Designed and fabricated by Alida Global, this project included the entrance arch and exhibition area, as well as custom stands for Al Tayeb Water Technology and Excel Metal Industries.

The Al Tayeb Water Technology stand showcased water and garden solutions with interactive digital displays, product demonstrations, and an open-concept design that encouraged engagement.

The Excel Metal Industries stand highlighted road safety solutions, signage, and industrial products, featuring large-format graphics, interactive displays, and product showcases in a modern, professional setup







Project for Merwad Exhibition



Scoop of Work
Design, Fabrication &
Installation

Date
2022

Client
Merwad Exhibition 2021

120 sqm

Stand Size

Project Description

For the prestigious Merwad Exhibition 2021, Alida Global delivered a stunning stand design, fabrication, and installation at the Qatar National Convention Centre (QNCC). The project showcased an elegant and functional exhibition space, crafted to reflect the sophistication and luxury synonymous with the Merwad brand.

The stand featured a luxurious and modern aesthetic, highlighted by soft floral arrangements, premium materials, and refined architectural details. A meticulously designed layout ensured a seamless flow of visitors while creating an inviting atmosphere. Plush seating areas added comfort and elegance, fostering meaningful engagement between exhibitors and attendees.

Strategically positioned branding elements reinforced the identity of the Merwad Exhibition, while the attention to detail in every aspect of the stand's construction underscored the commitment to quality. The use of warm lighting enhanced the ambiance, complementing the overall design and emphasizing the products on display.



Project for Qatar Energy

Client

Qatar Energy

Scoop of Work

Stand Design, Fabrication &
Installation



Project Description

Alida Global collaborated with Qatar Energy to design and construct an innovative container-based facility at Qatar Foundation. This project transformed repurposed shipping containers into a modern, functional, and visually striking space, aligning with Qatar Energy's sustainability and innovation goals.

The facility's exterior features a sleek, contemporary design with large glass panels for natural lighting and a rooftop deck for added utility. The interior is meticulously crafted with a bright and futuristic aesthetic, incorporating custom ceiling lights, interactive display panels, and well-placed exhibit showcases. The open layout enhances visitor engagement, while the high-quality finishes reflect Qatar Energy's commitment to excellence.

Through precise fabrication and seamless installation, Alida Global successfully delivered a sustainable and efficient workspace that serves as a dynamic platform for Qatar Energy's initiatives.



THANK YOU



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Selected Projects

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2020



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